

READERS' CHOICE

Top 10 In Public Relations

Each month, Women's Business asks readers for nominations to create a Top 10 list in a particular category. In this issue, we present the region's leading public relations specialists. Following are the dynamic professionals our readers turn to for top-notch visibility and recognition.



Michelle Goodall Faulkner

Principal

Big Swing Communications

"I have worked with Michelle for five years, first when she was PR/marketing director for software company Empirix and now as a client of her firm. Michelle offers a rare combination of strategic counsel with the ability to execute. She not only comes up with creative ideas, but also rolls up her sleeves and puts those ideas into action."

**- FRANK MORENO
VP, MARKETING & PRODUCT MANAGEMENT
CADEC GLOBAL INC.**